VACATIONLAND

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Disneyland
SUMMER 1967





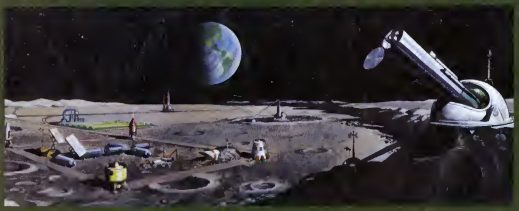


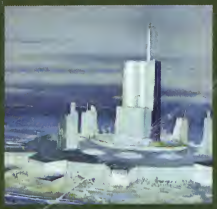




DISNEYLAND'S NEW TOMORROWLAND

With the tools of today,
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World of Tomorrow.







Dolly Madison Angel Food Cakes come highly recommended



Charlie Brown and the Peanuts gang have this to say about our angel food cake: *Yummy, tender, toothsome, moist, light, savory, so delicious. Everybody ought to take some home.*



Dolly Madison CAKES

"Peanuts" characters, ©United Feature Syndicate, Inc. 1950, 1961



Letters from all over the world pour into Disneyland at an average of more than 1,500 per month, requesting information about the Magic Kingdom. The most-often-asked questions are answered by the facts on this page:



INFORMATION FOR YOUR VISIT TO DISNEYLAND

WHERE IS DISNEYLAND LOCATED?

Disneyland is located within the city of Anaheim, California, about 35 minutes by auto from downtown Los Angeles, via the Santa Ana Freeway southeast to Harbor Boulevard in Anaheim.

WHEN IS DISNEYLAND OPEN?

During the summer season, beginning June 24, Disneyland is open 9 a.m. 'til 1 a.m. on Fridays and Saturdays, and 9 a.m. 'til midnight Sunday through Thursday.

Disneyland returns to its Winter schedule on September 18. During that period the Park is open Wednesday through Sunday.

WHAT'S THE BEST WAY TO VISIT DISNEYLAND?

If you are a first-time visitor to Disneyland, we recommend the Guided Tour. It lasts approximately two hours and includes admission to six Disneyland adventures. After its completion, you will have plenty of time to enjoy the Park's many other attractions, exhibits, shows, shops, and restaurants.

For family groups we recommend the Disneyland Ticket Books, for maximum thrift and enjoyment. Two types of Ticket Books are available. They are the BIG 10 and the DELUXE 15. The BIG 10 includes admission and a choice of 10 Disneyland adventures and attractions. The DELUXE 15 includes a choice of 15 Disneyland adventures and attractions.

	Adult	Junior (12-17)	Child (3-11)
Big 10 Book	$4.50	$4.00	$3.50
Deluxe 15 Book	5.50	5.00	4.50
Guided Tour	6.50	6.50	3.50
General Admission	3.00	2.50	.75

HOW LONG SHOULD YOU PLAN TO STAY?

Disneyland is designed so that you can enjoy a complete visit to the Magic Kingdom for only a few hours, or several days. Most visitors explore its five lands at least five hours or more.

If you wish overnight accommodations, the modern 610-room Disneyland Hotel, official hotel of the Park, is located on West Street, directly across the street from the parking lot exit. There also is a coffee shop, restaurant, shopping area, and 40-acre golf center. For reservations write: Disneyland Hotel, Anaheim.

DOES DISNEYLAND HAVE DINING FACILITIES?

Disneyland has twenty fine restaurants and refreshment centers. In addition, there is a coffee shop and the Gourmet Restaurant at the Disneyland Hotel, which can be reached via Monorail or by free tram from Disneyland's Entrance.

IS DISNEYLAND SERVED BY PUBLIC TRANSPORTATION?

Yes, by various types, as noted below: Bus — Tanner Gray Line Motor Tours, Pacific Greyhound Lines and the Southern California Rapid Transit District, Union Pacific Railroad Bus from East Los Angeles Station, Aztec Bus Line. Helicopter — Los Angeles Airways flies several daily flights to the Heliport, located adjacent to the Disneyland Hotel.

Limousine — Airport Coach Service and Tanner Gray Lines.

WHERE CAN I GET FURTHER DISNEYLAND INFORMATION?

Contact the Director of Customer Relations, Disneyland, Anaheim, California, 92803. Phone KEystone 3-4456, Extension 731. Prices and Park hours subject to change without notice.

VACATIONLAND

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SUMMER 1967

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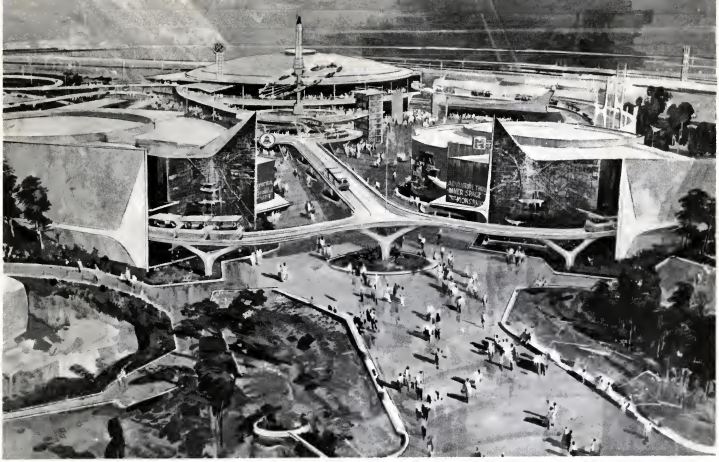
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Advertising rates upon request.



Disneyland's New Tomorrowland

WHERE THE DREAMS OF THE FUTURE ARE REALITY TODAY



Realizing that time had caught up with Disneyland's Tomorrowland, Walt Disney and his staff at WED Enterprises began research in 1964 for an entirely new Tomorrowland – a $22 million project costing $5 million more than the total initial Disneyland investment.

This complete rebuilding of Disneyland's world of Tomorrow follows Walt Disney's philosophy first expressed on Disneyland's Dedication Day in 1955 when he said Tomorrowland is "A vista into a world of wondrous ideas, signifying man's achievements . . . a step into the future, with predictions of constructive things to come.

"Tomorrow offers new frontiers in science, adventure and ideals: the Atomic Age, the challenge of outer space, and the hope for a peaceful and unified world."

The Park's new Tomorrowland is a world on the move. Its interwoven network of unique transportation systems and imaginative conveyances adds space-age excitement, exploring science and the universe of the future.

For six of America's largest industries, WED Enterprises, Inc. – the Disney architectural engineering, research and development firm – has designed unique attractions to demonstrate that tomorrow's world can be built now through the application of current technology.

As an entertaining showcase for science and industry, using entirely new techniques that provide excitement and direct participation by each guest, the new area will include six major exhibit-adventures:

They are:

"America the Beautiful" in new "Circle-Vision 360" presented by the Bell system.

"Flight to the Moon" a totally new space adventure presented by Douglas Aircraft.

"Carousel of Progress" and "Progress City" presented by General Electric Co.

"Adventure Thru Inner Space" aboard the "*Atomobile*," a presentation of the Monsanto Company.

The PeopleMover a versatile new intermediate-speed transportation system presented by Goodyear.

And an entertainment and restaurant complex by Coca-Cola featuring a unique wall-less climate control, tentatively named "*Refreshment Gardens.*"

All of the new attractions and their transportation networks are combined with four existing Tomorrowland favorites, the Disneyland-Alweg Monorail, Submarine Voyage, Skyway and Autopias which combine to fill the area with action and movement.

New Tomorrowland's $22-million cost brings Disneyland's total investment to $92-million as compared to $17-million on opening day in July, 1955.

PeopleMover Keeps Park's Tomorrowland on the Move

For a world on the move, such as Disneyland's new Tomorrowland, there is probably nothing more important than unique transportation systems — modern, efficient, reliable systems of conveyance.

In addition to Disneyland's ultra-modern Monorail system, the new Tomorrowland area will feature a remarkable innovation in transportation, the PeopleMover.

This revolutionary system will move through Tomorrowland and into new attractions, giving passengers an exciting

glimpse of each new adventure. The system's most unusual feature is the passenger's ability to embark and disembark from a revolving platform. In this manner, the PeopleMover cars are in constant motion.

The circular PeopleMover station forms a hub and theme building for all of new Tomorrowland with a 90-foot-high Rocket Jet adventure on its third deck.

World of Molecules Theme of Tomorrowland Adventure

One of the most unusual adventures in the world will thrill Disneyland guests this summer in the Park's new Tomorrowland — Monsanto's "Adventure Thru Inner Space." Visitors will experience the "miracles of molecules" and "shrink" for a trip into a world of snowflakes, molecules and atoms.

Guests feel as if they are shrinking as they journey aboard the highly versatile "**Atomobile**" — a new transportation vehicle designed by WED Enterprises — and glide into this fascinating microscopic world.

The adventure begins as passengers board "**Atomobiles**" and enter Monsanto's "Mighty Microscope," emerging into a world of gigantic snowflakes. Guests feel themselves become smaller and smaller while the snowflakes appear to increase in size. As they pass through huge walls of crystal-like ice, visitors enter the snowflake and observe large molecules all around them. Growing "smaller" yet, they move into the molecules and emerge into a world of atoms, where the nucleus of a tiny oxygen atom resembles a giant sun.

Disneyland's Moon Adventure Utmost in Space-Age Realism

Disneyland, working with Douglas Aircraft, has created a realistic and exciting "Flight to the Moon" adventure for the new multi-million-dollar Tomorrowland.

"Flight to the Moon," replacing the earlier Douglas Rocket trip, carries guests "out through space" where they feel the pull of gravity during blast-off and the weightless escape from earth.

Based on the latest information from the nation's space exploration projects, the new adventure will give guests the thrill of seeing the moon come closer and watching Earth become a colorful basketball in the sky. Visitors will get a good idea of the texture and roughness of the moon's surface, and see a future lunar exploration party at work.

Before their flight, space voyagers will visit Mission Control, where outer space activities are monitored on huge viewing screens throughout the center. A "control central director" will present the latest, most accurate information on space exploration to Disneyland guests.



GE's Carousel of Progress shows electricity's place in our society.

'Carousel of Progress' Is No Merry-Go-Round

General Electric's fantastic show in Disneyland's new $22-million Tomorrowland, "Carousel of Progress," is not a merry-go-round with prancing steeds. True, the new attraction is housed in a round building and is situated on a rotating platform, but that is where the similarity ends.

Visited by more than 16 million people at the New York World's Fair in 1964-65, the show has been re-developed for its Disneyland presentation. It begins with four warm and humorous families welcoming guests into their homes of the 1890's, 1920's, 1940's, and today, to hear how progress through electricity has contributed to better living.

The guests are seated in one of a series of six theaters which revolve around a hub of four stages. All 32 "Audio-Animatronic" stars of the show represent a new high in the art of animating three-dimensional figures.

Completing the story of electricity and its contribution is "Progress City," an entire community of the future captured in capsulized realism.

Bell Telephone Presents New Circle-Vision Film

Expanding and re-developing what was one of the most popular shows in Disneyland the past twelve years, the Bell System announces the completion in Tomorrowland this summer of an entirely new exhibit pavilion and an all-new "America the Beautiful" presentation.

Through the versatility of "Circle-Vision 360," an enlarged theater-in-the-round where guests view the motion picture on a screen that completely encircles them, Bell presents a trip through beautiful America.

In addition to the "America the Beautiful" presentation, the show also presents a display of present and future communications systems and techniques. Most advanced of these systems will be Bell's futuristic "Picturephone," where guests can actually see the person to whom they are talking.

New Tomorrowland Presents Restaurant of the Future

Sure to be one of the most popular new areas in Disneyland's just-completed Tomorrowland is Coca-Cola's remarkable "Refreshment Gardens." Here, dining, dancing and live entertainment in the comfortable and exciting atmosphere-of-the-future will be offered.

Featuring the latest innovation in climate-control, "Refreshment Gardens" has no exterior walls that would obstruct the view of Disneyland's constantly-moving Tomorrowland panorama — it will always contain a comfortable atmosphere.

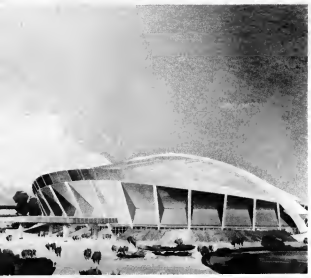
Centerpiece of the new restaurant/entertainment complex is an attractive garden area that rises from ground level to become a canopy for an entertainment stage. As it lifts, a Tomorrowland musical ensemble—already in place—will begin the show.

"America the Beautiful" is the Bell System's new Tomorrowland attraction.



ANAHEIM

America's Hub of Happiness



Anaheim Center to house year-round convention, sports, and entertainment program.

In 1857, a city named Anaheim, meaning Home by the River, was incorporated. Slightly over a century later, it is becoming the undisputed capital of the tourist and recreation industry of the world.

Through the combined influence of a new sophisticated industrial complex, and the completion of the world's foremost recreation attraction in 1955, Disneyland, Anaheim did not merely grow, it exploded into national, and even international prominence.

There is no doubt that Disneyland is, and will continue to be, the center of Anaheim's recreational complex. But, today there is much more to capture on a visit to the bustling area – from baseball to berry farm, water sports to wax museums, and footlights to fishing.

Anaheim Convention Center

Anaheim's new Convention Center, one of the most architecturally advanced in the nation, will open early this summer. Built at a cost in excess of $12 million, this multi-purpose Center will not only host conventions and trade shows, but a wide variety of entertainment presentations. Already booked are several basketball games, a circus and other recreational features.

Experts feel that Anaheim's new Convention Center will prove to be an important recreational addition to the area.

Angels Baseball

Orange County and Anaheim entered the sports field in a big way last year with the completion of the Angels Stadium – one of the most modern sports stadiums in the world.



23-story scoreboard soars over the new home of the California Angels.

This beautiful structure marks the home of the popular California Angels baseball team. In their maiden season in the new stadium, the Angels led the entire American League in attendance for the year.

Perhaps the most unusual part of the new Anaheim Stadium is the unique scoreboard, which soars to a height of 230 feet. The largest scoreboard ever built, the A-shaped structure is as tall as a 23-story building. An electronic screen allows an operator to spell out messages in stationary or moving letters.

Knott's Berry Farm and Ghost Town

From a roadside berry stand erected in 1920, Walter and Cordelia Knott have constructed in 46 years a living testimonial to the spirit and courage of America's frontiersmen.

World War II brought a big demand for places to eat for Southern California's mushrooming population, and Mrs. Knott's chicken dinners became an institution. To ease the wait, Walter Knott remembered the pioneer spirit of his ancestors and thought that a display depicting an early town might interest his guests. Today, that "little display" is a fabulous Ghost Town, covering more than 200 acres and attracting more than 5,000,000 visitors annually.



The Old West comes alive at Knott's Berry Farm Ghost Town.

Within the Ghost town are all the "conveniences" of a typical settlement on the frontier: livery stable, saloon, schoolhouse, jail, gun shop and many more. And Knott's can guarantee the visitor a whole day's worth of entertainment – for free.

One of the highlights at Knott's is the Bird Cage Theater. Here guests enjoy old time melodramas, booing the villain and cheering the hero. Panning for real gold is another "extra" at the Berry Farm, and everyone is guaranteed a strike.

Perhaps the attraction that the entire Knott family is most proud of



Disneyland Hotel—one of the many fine facilities surrounding Disneyland.



Movie greats re-create their most famous roles at Movieland Wax Museum.

is their full-scale replica of the famed Independence Hall in Philadelphia. Realistic in every detail, the exhibit includes an exact replica of the famous Liberty Bell, complete with crack.

Movieland Wax Museum

This world-famous museum near Knott's Berry Farm has recently added an entirely new dimension to its entertainment – the Palace of Living Art. Re-created in this "Palace" are some of the great art masterpieces of all time. However, most famous is the Wax Museum for its statues of movie screen greats. Humphrey Bogart and Katharine Hepburn in "African Queen," Shirley Temple in "Bright Eyes," Gary Cooper in "High Noon," Rudolph Valentino in "Son of the Sheik" and many more are preserved in astonishingly life-like wax figures.

Melodyland Theater

Across the street from Disneyland is one of the nation's most impressive theaters-in-the-round, Melodyland. Broadway hits, sparkling musical revues, special concerts and dramatic presentations are all available in the beautiful 3,500 seat circular theater.

Los Alamitos Race Track

"The Sport of Kings," and one of America's most popular pasttimes, is a large part of the Anaheim area recreational picture. Los Alamitos Race Course, one of the most beautiful facilities in the nation, is also one of the most modern. Quarterhorse racing is featured in April, May, November and December.

California Alligator Farm

The reptile, one of Nature's hardiest creatures, is the subject of much interest on the part of young and old. Frank Ernest has collected an amazing assortment of these creatures at his famous Alligator Farm. This entertaining and educational exhibit always provides visitors with an hour or two of enjoyment with many Hollywood "stars" from the reptile world.

Beaches and Sportfishing

Minutes from Anaheim by freeway lies a stretch of California beaches reminiscent of the Mediterranean's Riviera. Balboa, Laguna, Newport, Corona del Mar and the other beaches of the area provide one of Southern California's most famous mixtures – sea, sun and sand.

In addition to swimming, surfing and sunbathing, sportfishing is also popular along Orange County's coastline. Albacore, bass, barracuda, bonito, halibut and many more congregate off the shoreline.

Meals and Lodging

For the vacationer coming to the Anaheim area and Orange County, there will be no problem finding places to stay and dine. Thanks to the recreational complex surrounding Disneyland, the number of these facilities has mushroomed from only a handful in 1954 to hundreds today.

Most of the hotels and motels in this area have swimming pools and air conditioning. Almost all are within walking distance of Disneyland or provide complimentary transportation to the Magic Kingdom. Restaurants too, surround Disneyland. In fact, some of the finest eating places are found in the Magic Kingdom itself.



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Monday thru Saturday
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Pirates of the Caribbean



Picture, if you will, the eerie and cavernous headquarters of the infamous Blackbeard, or the swampy bayous on the treasure-laden island of John Laffite. Take a page out of history when pirates sacked the Spanish Main, looted cities, set them ablaze, auctioned off the fair ladies and conquered fortress after fortress. Combine all of this with the most hilarious blackhearted buccaneers the world has ever seen, and you have a small idea of the excitement you'll experience during a visit to Disneyland's New Orleans Square this summer for the Park's newest adventure, the Pirates of the Caribbean.

Using the most advanced techniques of the space age, Disney designers and "Imagineers" (the company's word for imaginative engineering) have assembled an adventure not only unlike any other in the world, but unequaled entertainment-wise too.

In the best Disney tradition, not a moment is wasted. As the adventure begins, the action begins, and boat-borne guests literally "plunge" into the adventure with a thrilling splash down a 52-foot waterfall.

From there on it's action and hilarity every league of the way — right up to the exciting climax and grand finale, when an entire port city is set ablaze, right down to the town arsenal full of powder kegs.

How do you escape the raging holocaust — only at Disneyland could you "fall up" a waterfall.









Disneyland's Summer Extravaganza

Four Entertainment-Packed Evenings Weekly and Dancing Every Night of the Week Make This the Biggest Summer in Disneyland History

A rockin' summer, jam-packed with musical variety, name bands, special stage shows and dancing every night will make Summer '67 the biggest season of entertainment in Disneyland history.

From big bands and celebrity-filled vaudeville shows, to the latest recording rages and rockin' country stars, Disneyland's nights will be solid with entertainment for every age at a dozen locations throughout the "Magic Kingdom."

Pre-summer buildup to the big season begins Memorial Weekend, May 27-29 with a Big Band Festival starring the Les and Larry Elgart Orchestra, Woody Herman's Swingin' Herd, Art Mooney's Orchestra and the Buddy Rich Band with special guest star Mel Torme. Also featured will be the Elliott Brothers Big Band, the Mustangs Big Band Rock, the Young Men from New Orleans, Royal Tahitian Dancers and other groups.

In addition to seven music-packed, Grad Nite Parties for 250 high schools on June 9, 11, 14, 15, 16, 22 and 23, Disneyland will stage special Date Nites on Saturday nights June 3, 10 and 17 featuring the Ward Gospel Singers, the Mustangs, Bill Elliott's Orchestra, Royal Tahitians, Firehouse Five Plus Two and Royal Street Bachelors.



Music, every night of the week, is a highlight of Disneyland's Summer '67 entertainment extravaganza.

Summer '67 officially gets under way



Top name entertainers, like Buddy Rich, appearing at Disneyland's Big Band Festival, May 27-29, will perform at the Magic Kingdom throughout the Summer.



June 24 with the beginning of "Fantasy in the Sky" fireworks display which continues nightly at 9 p.m. thru the summer.

Each week's special entertainment line-up will include a Sunday night Hootenanny with top folk music stars, a Disneyland Humdinger each Monday night featuring top name rock n' roll recording artists, a new Disneyland Vaudeville '67 featuring celebrities and variety acts each Wednesday night and a Friday night Country Music Jubilee.

Stars already signed for the Monday night Humdinger include, The Young Rascals, Neil Diamond, Tammi Terrell, Joey Paige, Lesley Gore, the Mustangs and Humdinger Dancers.

Vaudeville '67 will feature such all-time famous stars as Rudy Vallee, Frankie Lane and the Andrew Sisters.

Country Western favorites Jody Miller, Roy Clark, Jerry Naylor, Sue Thompson and Tex Williams will be appearing during the big season on Friday night's Country Music Jubilee.

Also adding to the musical rhythm of Disneyland's nighttime entertainment will be special guest bands playing weekly, Monday through Saturday, including the Regents, Seven Souls, Spats, Sunrays and many others.

Kicking off the first entertainment-packed week and initiating an all new space-age dining and dancing area in Tommorrowland will be Dobie Gray and his Rock Band.

Rock bands will be featured at Refreshment Gardens and in Fantasyland throughout the summer. Humdinger, Vaudeville and Country Music will be staged at a new 1,500 seat Tomorrowland show area.



There will be swingin' bands at Plaza Gardens, the Ward Gospel Singers at the Golden Horseshoe Saloon, Dixieland aboard the Mark Twain, in New Orleans Square and in the new Blue Bayou restaurant.

Among other entertainers featured regularly through Summer '67 in Disneyland will be the well-known Dapper Dans Barbershop Quartet, the Disneyland Band, the Establishment, Bill Elliott's Orchestra, the Royal Street Bachelors, Ward Singers, Royal Tahitian Dancers, the Mustangs, Firehouse Five Plus Two and many others.

Throughout each day more than 25 famous Disney characters will be on hand to greet Disneyland guests.

The Park will be opened on Memorial Week-end (May 27-29) from 10 a.m. to midnight and May 30 from 10 a.m. to 9 p.m.

During June, Disneyland will be open every day at 10 a.m. with hours gradually increasing until the official opening of the Summer season June 24. From June 24 through Labor Day, the Park will be open from 9 a.m. to midnight Sunday through Thursday and from 9 a.m. to 1 a.m. on Fridays and Saturdays.

























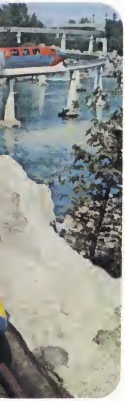
A VISIT TO

Disneyland

is a never-to-be-forgotten
adventure for the young
and the young-at-heart of all ages.
A variety of fun and delight
awaits the Disneyland guest
this year in the
Magic Kingdom which
has brought pleasure to more
than fifty million people
from all over the world.











Dining in the Magic Kingdom





With Over 25 Restaurants, Disneyland Offers a Menu for Every Taste!

No company in entertainment annals has provided visitors with such a variety of fabulous things-to-do as Disneyland — even in dining the Park excels. In fact, some of the finest eating places in all of Orange County are found in the Magic Kingdom.

Located throughout Disneyland are more than 25 restaurants and refreshment centers, each designed in the "theme" motif of its location.

A stroll down Main Street, U.S.A., takes Disneyland guests to one of the Park's newest and most elegant eating places, the Plaza Inn. Designed in lavish Victorian splendor, complete with rich red brocades, gleaming crystal and dramatic stained glass, the restaurant provides guests with an elegant buffet featuring succulent dishes priced to fit every budget.

The completion of a new $22-million Tomorrowland this Summer brings one of the world's most unusual refreshment complexes to the world of Disneyland — Coca-Cola's Refreshment Gardens, offering sandwiches and soft drinks, and featuring a futuristic approach to climate control. Without exterior walls, the climate in "Refreshment Gardens" is comfortable no matter what the weather.

On the banks of New Orleans Square's Blue Bayou, the starting point of Disneyland's new Pirates of the Caribbean adventure, is perhaps the most unusual of all the Park's — if not the world's — res-



The Plaza Inn, designed in lavish Victorian splendor, provides guests with an elegant buffet.



TAKE THE MONORAIL



WHERE ELSE?

The Gourmet Restaurant
at the Disneyland Hotel

Breakfast, Luncheon,
Dinner, Cocktails,
Entertainment

taurants, the Blue Bayou Terrace. Here, visitors enjoy gourmet prepared delicacies as they dine in the evening – all day long! Crickets chirp, fireflies float among the cypress and clouds drift past an ever-present summer moon.

One of the Park's most popular restaurants for several years – the tropical Tahitian Terrace is located in Adventureland. Here, Oriental and Cantonese foods are served in the lavish setting of the South Sea Islands. Highlight of an evening meal at the Tahitian Terrace is an authentic Polynesian show by the Royal Tahitian dancers featuring the hula, the flaming sword dance and South Sea



An authentic Polynesian show delights diners at the Tahitian Terrace



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Even the hamburgers taste better.

Island music and songs.

Of course, there are many other eating places throughout Disneyland – in fact several in each "land." But, the best thing about this variety of places to dine is the variety of food. Everything from hamburgers and tacos to lobster and inch-thick teriyaki steaks – served buffet-style or by waitress, indoors or outdoors, and, of course, with children's plates to satisfy families of all ages and size.

MOVIELAND WAX MUSEUM

World's Largest and Finest!

★ See over 100 great stars
★ Marvel at over 60 lavish sets
★ Thrill to world's great art – in wax
★ See stars & art treasures of the ages come alive!

TWO Great Attractions—ONE Admission!

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The GRAY LINE Call **481-2121**
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Palace of Living Art
NEW MILLION-DOLLAR ADDITION



When in Disneyland, visit the Original Aunt Jemima's KITCHEN in Frontierland. Specializing in pancakes and waffles since 1955.

AUNT JEMIMA'S KITCHEN
AMERICA'S FAVORITE PANCAKES

Look for this welcome sign when travelling in the U.S. Other Aunt Jemima's KITCHENS are located in Canada, Mexico and Europe.

Aunt Jemima's KITCHEN

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Now Delta pioneers the newest generation of giant Jets with the Super DC-8, world's largest Jetliner, non-stop between L.A. and Atlanta. Over a dozen Jets a day from California to Southern cities . . . Circle Trips to New York via the Caribbean and to Chicago via New Orleans. See your Travel Agent for all the happy details. And tell him Delta sent you!



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Vacationland Highlights

YOUR GUIDE TO VACATIONLAND ATTRACTIONS

With the influx of vacationers from throughout the nation and around the globe, and the warm days and cool nights that summer brings, Vacationland indeed becomes the playground for the world...a playground with almost limitless opportunities for adventure, excitement and relaxation.

SOUTHERN CALIFORNIA

Knott's Berry Farm and Ghost Town, six miles from Disneyland in Buena Park, was first noted for its berry preserves, and now ranks among Vacationland's most popular fun spots. Ghost Town is a replica of an 1894 Gold Rush town. Shows, rides, gift shops, fine chicken and steak dinners offered. Open daily, 10 a.m. to 10 p.m. No admission charge. Free parking. Area code (714) 522-1131.

Movieland Wax Museum, 7711 Beach Blvd., Buena Park (near Knott's), 57 movie sets spanning Hollywood history, from silents to wide screen. Stars in scenes from their hits of comedy, drama, western, horror, musicals. Recently-opened PALACE OF LIVING ART includes authentic reproductions of Michelangelo's 18-foot, 10-ton "David," and 40 sculptures from the Louvre in Paris. Open Sun.-Thurs., 10 a.m.-10 p.m.; Fri.-Sat., 10 a.m.-Midnight. Admission charged, free parking.

Marineland of the Pacific, three-ring sea circus, featuring the only two trained whales in the world, performing porpoises and seals, in continuous shows every day of the year. On the ocean a short 25 miles south of Los Angeles. FR. 7-1571. Open 10 a.m.—8 p.m. The last performance begins at 6 p.m. Admission charged. Free parking.

Palm Springs Tramway, largest and longest single-lift passenger-carrying aerial tramway in the world. Travels 13,200 feet up Mt. San Jacinto in 12 minutes. Restaurant, views, recreation offered. Open daily, 8 a.m.—10 p.m., except Wednesday, when it opens at 11 a.m. Admission and parking charged.

Los Angeles Civic Center is dominated by the Los Angeles City Hall, the tallest building in Southern California. A free observation deck in the building's tower provides a panoramic view of the city, 10 a.m.—4 p.m., MA. 4-5211. Closed during October.

Grauman's Chinese Theater, 6925 Hollywood Blvd., in Hollywood, interesting from a strictly architectural point of view, also is known as the spot where Moviedom's greats have been permanently honored in concrete. Footprints, handprints, and signatures of the stars are in the cement of the theater's forecourt.

Angel's Flight, the last of L.A.'s cable cars, carries passengers from Third and Hill to Olive, at the top of Bunker Hill. Fare is still only a nickel, round trip.

Little Tokyo, just south of the Civic Center at First and San Pedro, is commercial and social center of L.A. Japanese community. Has unusual restaurants, clubs and shops.

Olvera Street, just off N. Broadway and Sunset in downtown Los Angeles, exemplifies California's Spanish-Mexican heritage dating back to the 18th century. Curio shops, booths, sidewalk cafes, night clubs with authentic flavor.

Briggs Cunningham Automotive Museum, 250 Baker Street in Costa Mesa, contains more than 50 pedigreed vintage cars. Each is an exact restoration of the original one-of-a-kind models that graced roadways in the early days. The collection also includes many of the world-famous racing cars that have set records at Le Mans and the Grand Prix. Open daily, except Monday. Admission charged. Free parking.

California Alligator Farm, across from Knott's Berry Farm on La Palma Avenue in Buena Park, is one of the world's largest reptile farms, exhibiting alligators, crocodiles, snakes, lizards and turtles. Admission charged. Free parking.

Henry E. Huntington Library and Art Gallery, Strathford and Oxford roads in San Marino. This elegant museum houses Gainsborough's "Blue Boy," Sir Thomas Lawrence's "Pinkie," and 63 other masterworks. Open daily, except Mon. and the month of October, 1—4:30 p.m. No charge. Free parking.

Chinatown, in downtown Los Angeles, just off North Broadway and Sunset, is Oriental in architecture and flavor, with fine restaurants, art and curio shops. Open daily.

L.A. County Art Museum, 5905 Wilshire Blvd., opened in new quarters in 1965, houses art objects valued in excess of $32 million. Free to the public, open daily, except Monday, 10 a.m.—5 p.m.

Farmer's Market, 3rd and Fairfax, Los Angeles. Famous shopping and dining location. Diversified stall stands, with fresh foods and produce in outdoor setting. Open Mon.—Sat., 9 a.m.—7 p.m., closed Sundays. WE. 3-9211.

Sea World, in Mission Bay Park, San Diego, has 22 acres of entertainment. Features underwater porpoise, seal and penguin acts, pearl diving display, hydrofoil boat rides and more. Open daily, 10 a.m.—dusk.

Universal City Studio Tours, Hollywood Freeway and Lankershim Blvd. turn-off, feature a visit to an actual movie set and other close-ups of the movie-making industry. Tours are conducted Monday through Saturday. Closed on Sundays, Thanksgiving, Christmas and New Year's Days. Phone 877-1311.

San Fernando Mission, off of Golden State or San Diego freeways, on San Fernando Mission Blvd., takes visitors 170 years back in history to early California. Features many exhibit rooms and beautiful gardens, open daily, 9 a.m.—5 p.m. Admission: Adults, 50 cents; children 7 to 15, 15 cents. EM. 1-0186.

Catalina Island, located 22 miles south of Long Beach-San Pedro. Boat tours and air-schedules leave daily from the new Catalina Terminal in San Pedro. Features are glass-bottom boat rides, off-shore fishing, bird sanctuary, fine swimming.



Jungleland, known for 40 years as the "Home of Famous Animal Stars," is the world's largest supplier of trained animals for movies and TV. Also features daily wild animal shows, zoo with more than 300 animals, free baby zoo, jungle rides, picnic areas, refreshment and curio stands. Located just off the Ventura Freeway, at 2034 Thousand Oaks Blvd., Thousand Oaks, just north of Los Angeles. Open daily, 9 a.m.—5 p.m. Admission charged. Free parking.

California Museum of Science and Industry presents the story of California's agricultural and recreational resources, and illustrates the state's industrial and scientific development. Open daily, 10 a.m.—5 p.m. Free.

Los Angeles County Museum is actually two museums in one, with extensive exhibits in history and the sciences. Noted for habitat groups and pleistocene fossils from the La Brea tar pits. Open Tues.—Sun., 10 a.m.—5 p.m., closed Mondays.

NORTHERN CALIFORNIA

Hearst San Simeon State Historical Monument. The Hearst Castle at San Simeon, 42 miles north of San Luis Obispo on Highway 1, is a magnificent 100-room structure now open to public tours. Complete tour information from Supervisor, Hearst San Simeon State Historical Monument, San Simeon, California. Admission charged.

San Francisco is world-famous for its restaurants, stores and romantic flavor. Among its more exceptional attractions are Fisherman's Wharf, Chinatown, the North Beach area and the colorful and historic cable cars.

Sacramento is not only California's capital city, but was the center of much of the State's early history. The tours of various governmental buildings are enjoyable as well as educational.

Yosemite National Park is one of Vacationland's most popular outdoor areas. The breathtaking Yosemite Falls, the mule pack trips and the camping facilities attract millions to this outdoorsman's paradise.

ARIZONA

The Grand Canyon is one of the world's most spectacular natural wonders. The mile-deep, 217 mile-long gash was carved ages ago by the rushing torrents of the Coloado River, and is a favorite vacation and camping location for millions.

NEVADA

Las Vegas' famous show spots bring the world's top entertainers to the Nevada desert spa. Lavish floor shows, top name performers, and 'round-the-clock gaming make Las Vegas a most exciting vacation city.

Hoover Dam is not only the tallest dam in the United States, but visitors will enjoy the water sports of Lake Mead, which is formed by the dam. It is just 30 miles from Las Vegas.

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Preserving California's Natural Beauty

The State of California, one of the most dynamic industrial, technological and agricultural areas in the world, is also one of the most beautiful – with its 1200 miles of Pacific coastline and thousands of acres of forests and beautiful mountain ranges.

Most of this breathtaking scenery has been preserved in natural beauty by the State's 13 National Parks and Monuments. They are:

Cabrillo National Monument, San Diego — A fine viewpoint for the California Grey Whale migration.

Channel Islands National Monument, San Diego — Large rookery of sea lions, nesting sea birds, unique plants and sea animals of all types.

Death Valley National Monument, Death Valley — Colorful and unusual desert scenery on a grand scale — Extensive salt beds and borax formations cover this area, the lowest point in the U.S.

Point Reyes National Seashore, Point Reyes — Tall cliffs, long sandy beaches and beautiful lagoons mark this area as one of the most beautiful coastal spots in the world. Visitors can enjoy public beaches and a restored lighthouse offering tours daily.

Sequoia and Kings Canyon National Parks, Three Rivers — Great groves of giant Sequoias, world's largest and among the world's oldest living things, dot this beautiful area of Southern California. Highlight of this area is the magnificent High Sierra scenery (including 14,495 foot Mount Whitney) carved with the two canyons of the Kings River.

Devils Postpile National Monument, Yosemite National Park — Well-known for its formation of symmetrical basaltric columns 60 feet tall, resembling the pipes of a great organ.

Joshua Tree National Monument, Twentynine Palms — A perfect example of the famous California desert country, including joshua trees, cholla cactus and striking rock formations.

Lassen Volcanic National Park, Mineral — The location of Lassen Peak, largest plug dome volcano in the world, active from 1914-1917. This area also contains boiling mud pots, hot springs and lava flows.

Lava Beds National Monument, Tule-

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Devil's Postpile National Monument.

lake — Comparatively recent lava flows are present in this area, along with colorful plant-life, abundant wildlife, and artifacts of prehistoric Indians.

Muir Woods National Monument, Mill Valley — A breathtaking primeval stand of coastal redwoods, one of which towers 240 feet.

Pinnacles National Monument, Paicines — Here lie eroded slopes of an ancient volcano with spiral-like rock formations rising 500 to 1,200 feet.

Yosemite National Park, Yosemite Nat'l Park — Here is a mountainous region of unusual beauty; inspiring gorges with

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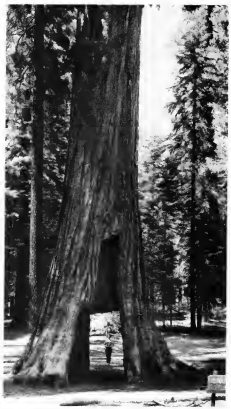
sheer granite cliffs and waterfalls, groves of giant sequoias, forest, meadows and lakes.

Whiskeytown Reservoir Recreation Area, Redding — A man-made lake with 36 miles of shoreline, surrounded by innumerable coves and inlets.

There is no closed season in most of these areas—however, it is wise to check before planning a trip. Simply write the Park supervisor at the appropriate address for additional information regarding accommodations, facilities, fees and charges.



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